



## *Small Business Management*

### Reference Books

Anatomy of a Business Plan	HD 30.28.P5 2005
Bankable Business Plans	HD30.28.R644 2004
Business Statistics on the Web	HF1016.B47 2003
Business: the ultimate resource	HD38.15.B878 2006
Encyclopedia of Associations	AS22.E5
Encyclopedia of Business and Finance	HF1001.E466. 2007
Encyclopedia of Global Industries	HD2324.E53
Gale E-commerce Sourcebook	HF5548.32.G347 2003
Hoover's 500 Profiles of America's Largest Business Enterprises	HG4057.A2862
Hoover's Handbook of American Business	HG4057.A28617
Hoover's Handbook of Private Companies	HG4057.A28616 2006
North American Industry Classification System (NAICS)	HF1042.N67
Puget Sound Business Journal Book of Lists	HF5068.P8P8
Small Business Source Book	HD2346.U5 S66
Standard & Poor's 500 Guide: America's Most Watched Companies	HG4907.S68 2004
Strauss's Handbook of Business Information	HF1010.M67
U.S. Industrial Outlook	HC101.U54 1994

**Online Reference Resources**— see library website/Get Started/E-Reference Shelf/Business and Economics: [http://dept.sccd.ctc.edu/cclib/Research\\_Tools/eref\\_business.asp](http://dept.sccd.ctc.edu/cclib/Research_Tools/eref_business.asp)

### Call Number Areas

HD	General Business
HF	Marketing
HG	Company Information

TIP: Use LC Class for the type of business you are researching.

### Subject Headings

Business (and all subdivisions)	Corporations
Business Enterprises	Fashion
Small business --United States --Planning --	
Handbooks, manuals, etc.	

Use the Library of Congress Subject Headings (large red books in the reference area).

### Periodical Indexes

- ABI/INFORM Trade & Industry
- Academic Search Complete
- ProQuest Research Library
- Puget Sound Business Journal (searchable in online form)

## Periodicals

Atlantic	Harvard Business Review	Puget Sound Business Journal
Barron's	Inc. Magazine	Success
Business Week	Journal of Business	Survey of Current Business
Forbes	Money	Wall Street Journal
Fortune	Nation's Business	

## Web Resources

Annual Report Gallery	<a href="http://www.annualreports.com/">http://www.annualreports.com/</a>
Big Charts [historical data]	<a href="http://bigcharts.marketwatch.com/">http://bigcharts.marketwatch.com/</a>
Business and Econ. @ UW Lib.	<a href="http://www.lib.washington.edu/business/bizweb/">http://www.lib.washington.edu/business/bizweb/</a>
Business and Economy	<a href="http://www.business.com/">http://www.business.com/</a>
Companies on Call	<a href="http://www.prnewswire.com/news/">http://www.prnewswire.com/news/</a>
Company Logos	<a href="http://www.logotypes.ru/default_e.asp">http://www.logotypes.ru/default_e.asp</a>
Edgar Database	<a href="http://www.sec.gov/edgar/searchedgar/webusers.htm">http://www.sec.gov/edgar/searchedgar/webusers.htm</a>
Edgar Online	<a href="http://www.edgaronline.com/">http://www.edgaronline.com/</a>
FedStats	<a href="http://www.fedstats.gov/">http://www.fedstats.gov/</a>
Google Finance	<a href="http://finance.google.com/finance">http://finance.google.com/finance</a>
Morningstar	<a href="http://www.morningstar.com/">http://www.morningstar.com/</a>
Seattle Datasheet	<a href="http://www.cityofseattle.net/oir/datasheet/">http://www.cityofseattle.net/oir/datasheet/</a>
Seattle Public Library – Business	<a href="http://www.spl.org/">http://www.spl.org/</a>
Small Business Administration	<a href="http://www.sba.gov/localresources/district/wa/index.html">http://www.sba.gov/localresources/district/wa/index.html</a>
U.S. Economic Census 2002	<a href="http://www.census.gov/econ/census02/data/us/US000.HTM">http://www.census.gov/econ/census02/data/us/US000.HTM</a>
Washington State Data Book	<a href="http://www.ofm.wa.gov/databook/">http://www.ofm.wa.gov/databook/</a>
Yahoo Finance	<a href="http://finance.yahoo.com/">http://finance.yahoo.com/</a>

## Evaluation & Citation

Evaluate all information carefully. Web sites present additional challenges. Use the evaluation criteria below to determine the quality of information sources.

Purpose	What is the source trying to do: entertain? persuade? sell? inform?
Authority	Who's responsible for the information? author? publisher?
Accuracy	Is the information correct? true? How does it compare with others?
Objectivity	Is it inherently biased? Are there other sides to the story?
Currency	Is the information up-to-date? Timely?
Coverage	How much detail is included? What's excluded?

A good researcher uses a standard citation format to identify the information used and give credit to its creator. Consistency is crucial. Find examples of MLA, Chicago, APA, and AAA formats at the library's **Citation Style Guides** web page: Library Website>Citation Style Guides