

## Reference

Artist's & Graphic Designer's Market [annual]	N8600 .A746
Designing a Digital Portfolio	NC1001 .B355 2004
Dictionary of the History of Ideas	CB9 .N49 2005
Encyclopedia of Advertising	HF5803 .A38 2003
Encyclopedia of American Industries	HC102 .E53 2005
Encyclopedia of Contemporary American Culture	E169.12 .E49 2001
Encyclopedia of Major Marketing Campaigns	HF5837 .E53 2000
Encyclopedia of New Media	QA76.575 .E5368 2003
Encyclopedia of Twentieth Century Photography	TR642 .E5 2006
Graphic Artists Guild Handbook: pricing & ethical guidelines	NC1001 .G3 2001
Graphic Communications Dictionary	Z118 .L96 2000
Handbook of Print Media	Z244 .H2513 2001
Hoover's Handbook of American Business	HG4057 .A28617 2006
Hoover's Handbook of Emerging Companies	HG4057 .A28618
Strauss's Handbook of Business Information	HF 1010 .M67
Photographer's Market [annual]	TR12 .P515
GATF Encyclopedia of Graphic Communications	Z118 .G29 1998

## Call Number Areas

HD	General Business
HF	Marketing/Advertising
HG	Company Information
NC1 - 1003	Graphic design - Illustration
T385	Computer graphics
TR9 - 1050	Photography
Z244 - Z290	Desktop publishing
Z118 - Z253	Printing - Graphic arts

## Subject Headings

Computer graphics	Photography
Desktop publishing	Printing
Graphic arts	Visual communication

Use the *Library of Congress Subject Headings*

## Research Databases

ABI/INFORM Trade & Industry  
Academic Search Complete  
AP Images

Gale Virtual Reference Library  
ProQuest Research Library

## Periodicals

Artforum  
Graphis  
Popular Photography  
Communication Arts  
Harvard Business Review  
Print  
Forbes  
Money  
Professional Photographer

Search by subject from the **Periodicals Collection** link on the library's Web site

## Web Resources

American Print Alliance  
<http://www.printalliance.org/index.html>  
American Society of Media Photographers  
<http://asmp.org/>  
Annual Report Gallery  
<http://www.annualreports.com/>  
Color, Contrast, & Dimension in News Design (Poynter.org)  
<http://www.poynterextra.org/cp/index.html>  
Companies on Call  
<http://www.prnewswire.com/news-releases/>  
Federal Communications Commission  
<http://www.fcc.gov/>  
Library of Congress Photostream  
[http://www.flickr.com/photos/Library\\_of\\_Congress](http://www.flickr.com/photos/Library_of_Congress)  
UW Libraries Business Research Guides (and links)  
<http://www.lib.washington.edu/business/guides/>

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