

## Reference

Countries and their Cultures	GN307 .C68 [ + web ]
CultureGrams	GT150 .C85 2005 [ + web ]
Dictionary of International Business Terms	HD62.4 S524 1998
Dun & Bradstreet's Guide to Doing Business around the World	HF1416 .M78 2001
Encyclopedia of Clothing and Fashion	GT507 .E53 2005
Encyclopedia of European Peoples	D1056 .W35 2006
Encyclopedia of International Media and Communications	P87.5 E535 2003
Encyclopedia of Modern Asia	DS4 .E53 2002
Encyclopedia of the Global Economy	HF1359 .O28 2006
Encyclopedia of Women's Issues Worldwide	HQ1236.5 .M8 G74 2003
Europa World Yearbook	JN1 .E85 F45 2007
Globalization : Encyclopedia of Trade, Labor and Politics	JZ1318 .G5795 2006
Historical Dictionary of U.S.-Latin American Relations	F1418 .F457 2005
Hoover's Handbook of World Business	HG4009 .H66 2006
How to Be a Perfect Stranger	BJ2010 .M34 1996
Kiss, Bow, or Shake Hands	HF5289 .M67 1994
Marriage Customs of the World	GT2690 .M65 2004
Multicultural Celebrations	BJ1854 .D74 1999
Multicultural Manners	BJ1838 .D74 1996
Revolutionary Movements in World History	D295 .R49 2006
Traditional Festivals - a multicultural encyclopedia	GT3925 .R69 2005
World Guide: an alternative reference to countries of the planet	HC59.7 .G8313 2005/2006
World Today series	varies by region

## Call Number Areas

BJ	Customs and Etiquette	HD	Industries, Labor
D, E, F	History: World, Africa, Asia, Americas	HF	Business, Commerce
GN-GT	World Cultures, Anthropology	HG	International Banking, Finance
GT	Manners and Customs (General)	JZ	International Relations

## Subject Headings

Business -- and subdivisions	Intercultural Communication
Business Etiquette	International Business Enterprises
Business Travel	International Trade
Communication and culture	[Name of country] -- and subdivisions
Cross Cultural Orientation	-- commerce
Cross-cultural Studies	-- economic conditions
Customer Relations	-- foreign economic relations
Customer Services	-- social life and customs
Globalization	-- social conditions

Use **Library of Congress Subject Headings** as search terms in library catalogs.

## Research Databases

ABI/Inform Trade and Industry  
Academic Search Premier  
eLibrary Academic

Ethnic NewsWatch  
History Resource Center: World  
ProQuest Research Library

## Periodicals

Business Week  
The East  
Economist  
Focus on Geography  
Foreign Affairs  
Far Eastern Economic Review

Harvard Business Review  
Le Monde Diplomatique  
National Geographic  
New Statesman  
UN Chronicle  
Wall Street Journal

Search by subject from the [Periodicals Collection](#) link on the library's Web site

## AV/Multimedia

Gaining the Global Advantage  
Global Village or Global Pillage?  
Trading Democracy  
Great Global Bazaar  
Life and Debt  
World of Gestures - culture & nonverbal communication  
Search the [Library Catalog](#) for videos by title or subject

HD62.4 .G3 1994 [VHS]  
HC59.15 .G56 1999 [VHS]  
HF1756 .B55 2002 [VHS]  
HF1379 .G74 1995 [VHS]  
HC154 .L54 2003 [DVD]  
BF637 .C45 W6 1991 [VHS]

## Web Resources

Business and Economics Resources (UW Libraries)  
[www.lib.washington.edu/subject/BusEcon/](http://www.lib.washington.edu/subject/BusEcon/)  
Business and Non-Profit Gateway (USA.gov)  
[www.usa.gov/Business/Business\\_Gateway.shtml](http://www.usa.gov/Business/Business_Gateway.shtml)  
Getting Through Customs Article Library  
[www.getcustoms.com/2004GTC/articles.html](http://www.getcustoms.com/2004GTC/articles.html)  
GlobalEDGE (Mich. State Univ.)  
[globaledge.msu.edu/](http://globaledge.msu.edu/)  
International Market Research Library  
[www.buyusainfo.net/adsearch.cfm?search\\_type=int&loadnav=no](http://www.buyusainfo.net/adsearch.cfm?search_type=int&loadnav=no)  
Portals to the World  
[www.loc.gov/rr/international/portals.html](http://www.loc.gov/rr/international/portals.html)

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Evaluate all information carefully. Web sites present additional challenges. Use the evaluation criteria below to determine the quality of information sources.

- Purpose** What is the source trying to do: entertain? persuade? sell? inform?
- Authority** Who's responsible for the information? author? publisher?
- Accuracy** Is the information correct? true? How does it compare with others?
- Objectivity** Is it inherently biased? Are there other sides to the story?
- Currency** Is the information up-to-date? timely?
- Coverage** How much detail is included? What's excluded?

A good researcher uses a standard citation format to identify the information used and give credit to its creator. Consistency is crucial. Find examples of MLA, Chicago, and APA formats at the library's [Citation Style Guides](#) web page.