

## Reference Books

Business Statistics on the Web	HF1016 .B47 2003
Career Opportunities in the Fashion Industry	TT507 .V63 2002
Encyclopedia of American Industries	HC102 .E53 2005
Encyclopedia of Global Industries	HD2324 .E53
Fashion Production Terms	TT494 .G56
Hoover's 500 Profiles of America's Largest Business Enterprises	HG4057 .A2862
Hoover's Handbook of American Business	HG4057 .A28617
Hoover's Handbook of Emerging Companies	HG4057 .A28618
Hoover's Handbook of Private Companies	HG4057 .A28616
In an Influential Fashion:...20 <sup>th</sup> c Fashion Designers and Retailers...	TT505 .A115 2002
North American Industry Classification System (NAICS)	HF1042 .N67
Standard & Poor's 500 Guide: America's Most Watched Companies	HG4907 .S68 2004
Strauss's Handbook of Business Information	HF1010 .M67

## Call Number Areas

HD	General Business
HF	Marketing
HG	Company Information
TT 490-695	Clothing Manufacturing, Dressmaking, Tailoring

## Subject Headings

Business (and all subdivisions)	Corporations
Business Enterprises	Fashion
Clothing and Dress	Industries
Corporate Reports	Textiles-Fabrics

Use the *Library of Congress Subject Headings*

## Periodical Indexes

ABI/INFORM Trade & Industry  
Academic Search Premier  
ProQuest Research Library

## Periodicals

Apparel	Harvard Business Review	People
Atlantic	Inc. Magazine	Selvedge (on order)
Barron's	Journal of Business	Success
Business Week	Ladies Home Journal	Survey of Current Business
Forbes	Money	Vogue
Fortune	Nation's Business	Wall Street Journal

## Web Resources

Annual Report Gallery	<a href="http://www.annualreports.com/">www.annualreports.com/</a>
Big Charts [historical data]	<a href="http://bigcharts.marketwatch.com/">bigcharts.marketwatch.com/</a>
Business and Economics [UW]	<a href="http://www.lib.washington.edu/subject/BusEcon/">www.lib.washington.edu/subject/BusEcon/</a>
Business.com Search Engine	<a href="http://www.business.com/">www.business.com/</a>
Companies on Call	<a href="http://www.prnewswire.com/news/">www.prnewswire.com/news/</a>
Company Logos	<a href="http://www.logotypes.ru/default_e.asp">www.logotypes.ru/default_e.asp</a>
Edgar Database	<a href="http://www.sec.gov/edgar/searchedgar/webusers.htm">www.sec.gov/edgar/searchedgar/webusers.htm</a>
Google Finance	<a href="http://finance.google.com/finance">finance.google.com/finance</a>
U.S. Economic Census 2002	<a href="http://www.census.gov/econ/census02/data/us/US000.HTM">www.census.gov/econ/census02/data/us/US000.HTM</a>
Yahoo Finance	<a href="http://finance.yahoo.com/">finance.yahoo.com/</a>

## Evaluation & Citation

Evaluate all information carefully. Web sites present additional challenges. Use the evaluation criteria below to determine the quality of information sources.

Purpose	(What is the source trying to do: entertain? persuade? sell? inform?)
Authority	(Who's responsible for the information? author? publisher?)
Accuracy	(Is the information correct? true? How does it compare with others?)
Objectivity	(Is it inherently biased? Are there other sides to the story?)
Currency	(Is the information up-to-date? timely?)
Coverage	(How much detail is included? What's excluded?)

A good researcher uses a standard citation format to identify the information used and give credit to its creator. Consistency is crucial. Find examples of MLA, Chicago, APA, and AAA formats at the library's **Citation Style Guides** web page: Library Website>Citation Style Guides